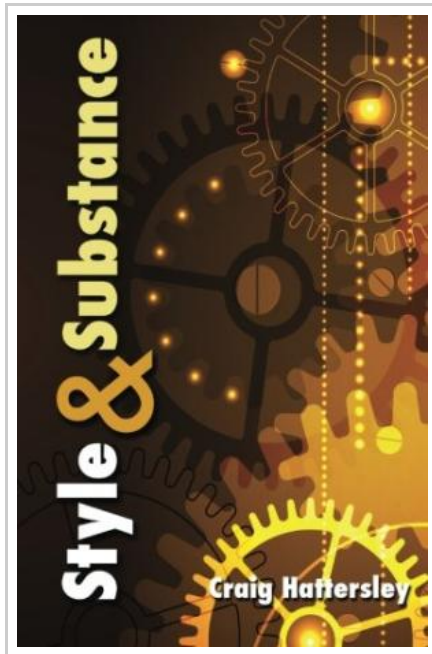



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## Style Substance: A Quick Reference Guide to Punctuation Using the Wisdom of the Ages for Examples (Paperback)

By Craig Robert Hattersley

Cow House Media, United States, 2014. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.English profs cry themselves to sleep. Faced with the daily grind of an incoming freshman class woefully unprepared to write on the college level, they struggle to also impart some sense of the majesty of the written word to students chiefly trained in the art of taking tests. Indeed, the essay portion of SAT tests is no longer required of high school students. Yet even students bent on a course of studies leading to the proverbial well-paying job must be able to communicate on a rudimentary level, in the least. How can the well-intentioned instructor teach the basics of careful writing and at the same time engage an undergraduate class unsympathetic to literature-short of force-feeding them the classics in the hope that something will stick? This manual, derived from a stylebook created for 3rd Coast, the city magazine of Austin, Texas (which twice made the finals of the National Magazine Awards), represents an economical tool for exposing students to the beauty of the written word while teaching them the fundamentals of careful writing-punctuation. Quotations from some...



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