



21st Century Office (Paperback)

By Jeremy Meyerson

UNIVERSE PUBLISHING, United States, 2003. Paperback. Book Condition: New. 273 x 248 mm. Language: English . Brand New Book. This groundbreaking, comprehensive survey of workplace architecture of the new century captures emerging themes and ideas in office design from around the world. Rapid organizational, economic, and technological change has led to the creation of new workplace models that challenge designers to rework traditional theories. The 21st Century Office features forty-five case studies of offices planned or opened after January 2000 that showcase revolutionary designs in response to contemporary design challenges. The book begins by differentiating between today s workplace and the mechanistic, process-driven workplace model of twentiethcentury modernism. This is followed by chapters focusing on four main thematic directions in contemporary office designnarrative, nodal, neighborly, and nomadic. Among the offices featured are Ogilvy Mather, Los Angeles; Reebok, Canton, MA; TBWA/Chiat/ Day, Los Angeles; PricewaterhouseCoopers, Philadelphia; Oliver, IBM, Santa Monica, CA.



Reviews

An incredibly amazing ebook with perfect and lucid answers. It is writter in basic terms and never difficult to understand. Its been written in an exceptionally basic way and it is only right after i finished reading this ebook in which in fact modified me, affect the way i really believe.

-- Beverly Hoppe

Extremely helpful for all class of individuals. Better then never, though i am quite late in start reading this one. I realized this publication from my i and dad suggested this ebook to discover.

-- Adela Schroeder II

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