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McGraw-Hill Education - Europe, United States, 2012. Hardback. Book Condition: New. 10th Alternate edition. 259 x 208 mm. Language: English . Brand New Book. The best-selling Fundamentals of Corporate Finance (FCF) has three basic themes that are the central focus of the book: an emphasis on intuition - the authors separate and explain the principles at work on a common sense, intuitive level before launching into any specifics; a unified valuation approach-net present value (NPV) is treated as the basic...

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- Authored by Stephen A. Ross, Randolph W. Westerfield, Bradford D. Jordan
- Released at 2012



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-- **Angela Blick**

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