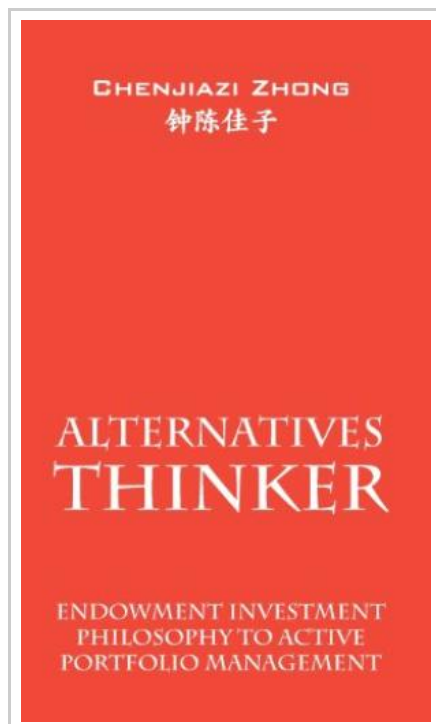




Alternatives Thinker: Endowment Investment Philosophy to Active Portfolio Management

By Chenjiazi Zhong

Outskirts Press. Hardcover. Book Condition: New. Hardcover. 206 pages. Dimensions: 8.1in. x 5.1in. x 0.7in. Drawing from finance history, portfolio theory, and keen observation of the capital markets, Chenjiazi brings a fresh perspective to actively manage investment portfolios with alternative investment styles. Besides, Chenjiazi is a great investor who has demonstrated success in portfolio construction. --- Benjamin J. X, Managing Director, New York Stock Exchange (NYSE). Alternatives Thinker is an important book for those who seek new strategies and assets as long-term investments. Chenjiazi acknowledges the excesses, inequalities, and flaws in the conventional portfolio theories and presents new approaches to actively build investment portfolios. --- Natalia B. , Director, Barclays Capital. Chenjiazi has a pragmatic approach towards alternative investing and the financial markets. She intelligently pieces together a complex and broad subject matter to help the investor understand the methodologies and alternatives outside the norm. This book is a must read for anyone looking to familiarize themselves with alternative financial investing. --- Mark Tan, Principal, T Capital Management. Readers will find the book beneficial whether from the standpoint of prudent investing or the standpoint of strategic thinking. Alternatives Thinker is such a valuable guide for real-world portfolio construction and risk management....



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